Is your organisation familiar with Mobile Data Collection?

Yes, we’ve completed surveys in the past

Do you already use data collection tool? Are you satisfied with it (MDC, platform for data collection/management)?

Yes

Can your tool be adapted for call-based data collection?

Yes

Great news, you can adapt your data collection tool to your call-based survey :) Why is it a good idea to keep your current tool? Your staff already masters the tool, you have workflow and processes in place. Your organisation remains persistent, hence more efficient while collecting data.

No, we’re launching our first survey

Not really...

No

Let’s take a look at your survey’s key characteristics...

What is the type of your survey(s)?

Only call-based survey(s)

Mixed (call-based & field-based) survey(s)

How frequent is data collection in your organisation?

We are looking for a one shot survey tool

We have repeated surveys

How complex are your surveys?

They are long and enumerators need guidance

They are short and enumerators are autonomous

What is the size of your surveys?

There is a large # of interviewees & I need to support my staff for planning

Planning can be done internally/manually

How many people are involved in the survey? (design, data management)

We have few staff, with only one or two different roles

We have a great # of staff, with multiple and different roles

What about the enumerators...

They need minimum training and/or supervision (e.g. internal staff)

Application with basic CATI features such as light supervision features (e.g. SurveyCTO)

Application with advanced CATI features such as heavy supervision and calls schedule & automation (e.g. IDsurvey, Websurvey)

Application with few user management options

Application with various user management options

MDC application with few user management options

MDC application with various user management options

The advantages of MDC tools: It allows you to remain persistent and keep your workflow in all circumstances